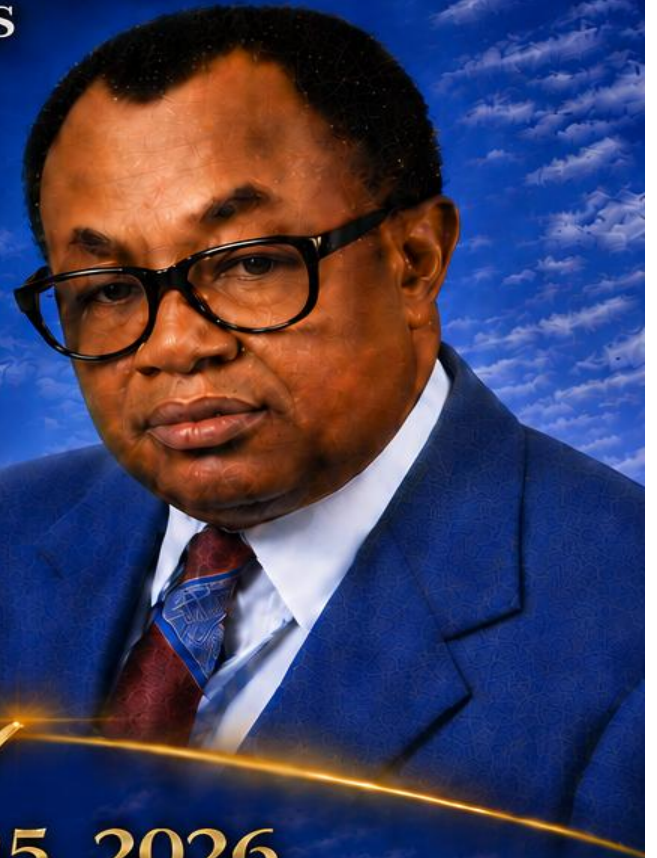


SPONSORSHIP PACKET

SOUTHERN UNIVERSITY AT NEW ORLEANS
FOUNDATION

PRESENTS

The
BASH™



Friday

SEPTEMBER 25, 2026

7PM TO 11PM

Sheraton New Orleans Hotel, New Orleans, Louisiana

70 YEARS STRONG:

ARMOR UP FOR LEGACY, EXCELLENCE, & ALUMNI PRIDE



Mr. Frank Williams, Jr.
Chairperson

Dr. Deborah Broom-Cooley
Vice-Chairperson

Mr. Edward "Ed" Robinson
Treasurer

Mrs. Tammy C. Barney
Director

Mr. Ahmad Smith
Director

Dr. Cynthia Honoré-Collins
Director

Dr. Jerrela Drummer- Sanders
Director

Ex-Officio Directors

Dr. Orlando F. McMeans
Southern University System
Interim President

Dr. Joseph J. Bouie, Jr.
SUNO Chancellor

Ms. Rachel Roché
Vice Chancellor of
Institutional Advancement

Ms. Wonda L. Crawford
Alumni President
SUNO Alumni Association

Dear SUNO Family and Friends,

My name is Wonda L. Crawford, proud alumna of the Class of 1999 and 2002 from the Mille M. Charles School of Social Work, SUNO Alumni President, and ex-officio Director of the SUNO Foundation, Inc. It is both an honor and a privilege to serve as your Chair for the 2026 BASH.

The 22nd Annual SUNO BASH will be held on Friday, September 25, 2026, from 7pm to 11pm (Doors open at 6pm). This year, we are especially proud to celebrate the 70th Anniversary of the founding of Southern University at New Orleans – the only public Historically Black College and University (HBCU) in New Orleans.

As we begin planning for the 2026 BASH, the Foundation is seeking your support through sponsorships, tickets, table purchases, ads, and auction donations. The BASH is SUNO Foundation's signature annual fundraising event. Established in 1974, SUNO Foundation Inc. is a non-profit, tax-exempt 501(c)(3) organization dedicated to acquiring resources that support and advance the mission, students, and programs of our beloved SUNO.

This year's theme is ***"70 Years Strong: Armor Up for Legacy, Excellence, and Alumni Pride – SUNO Scholars."*** During this celebration, we will honor long time Foundation supporters, Mr. Alden J. McDonald, Jr., Co-Chairman of the Board and CEO Liberty Bank and Trust and Rev. Fred J. Luter, Jr., Senior Pastor of Franklin Avenue Baptist Church, and Ochsner Health.

We are pleased to offer several sponsorship levels, along with opportunities to advertise your business or extend congratulations to the Honorees or the SUNO Foundation in our 22nd BASH Souvenir Booklet. Sponsorship details, including Ad sizes and pricing, are included in this packet.

If you have any questions, please feel free to contact:

- Wonda L. Crawford – (504) 286-5303 | alumni@suno.edu

On behalf of the SUNO Foundation Board, thank you for your continued support and participation. Your dedication reflects the true spirit of Knight Pride, ensuring SUNO's legacy continues to shine for generations to come. Together, we will make this BASH the most memorable and impactful celebration ever.

Knight Pride,

Wonda L. Crawford, MSW, RSW
2026 BASH Chair

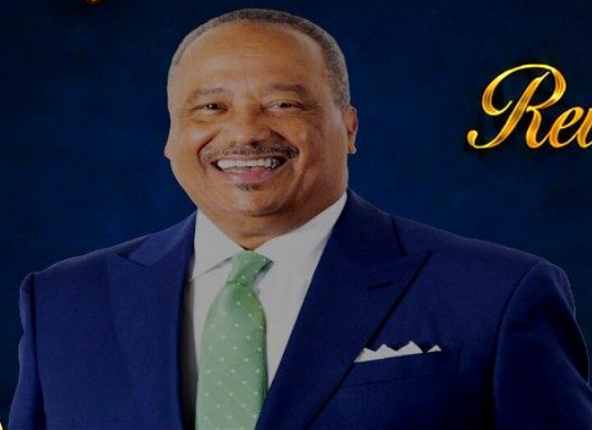
SOUTHERN UNIVERSITY AT NEW ORLEANS
FOUNDATION, INC

PRESENTS

2026

THE BASH™

HONOREES



Rev. Fred J. Luter, Jr.

Senior Pastor
Franklin Avenue Baptist Church



Mr. Alden J. McDonald, Jr.

Co-Chairman of the Board &
Chief Executive Officer of
Liberty Bank & Trust



Ochsner
Health

70th Anniversary BASH Sponsorship Opportunities

Celebrating 70 years of excellence, empowerment, and community impact. Join us as a featured partner for this historic milestone gala.

70th Anniversary Presenting Partner — \$70,000

Availability: Exclusive (Limit 1)

Key Impact: Direct association with SUNO's historic legacy, maximum corporate visibility, and high-level philanthropic leadership.

- Marquee Naming Rights: Official event recognition as “70th Anniversary BASH presented by [Sponsor Name]” across all branding.
- The Stage Spotlight: Exclusive opportunity for your company leadership to deliver 3-minute opening remarks during the main program.
- Elite Hospitality: Three premier tables (30 VIP seats total) with front-row placement.
- VIP Guest Experience: Complimentary valet parking passes and a dedicated VIP registration line for all 30 of your guests.
- Dominant Brand Placement: Central, top-tier billing on the official event media step-and-repeat backdrop, main stage digital screens, and the event podium.
- Premium Printed Asset: Full-page advertisement inside the front cover of the commemorative 70th Anniversary program booklet.
- Advance Marketing: Prominent logo placement on the official event invitations (*if secured before the print deadline*).
- Elite Media & PR Coverage: Dedicated individual feature in the event press release, local media outreach, and 5 standalone social media spotlight posts.
- Targeted Digital Outreach: A dedicated individual email spotlight sent directly to the SUNO alumni and supporter database.
- Lasting Student Legacy: Creation of a fully named scholarship opportunity awarded to a deserving student in your organization's honor.
- Historic Commemoration: A custom 70th Anniversary crystal award presented to your leadership live on stage.
- Gift Bag Placement: Opportunity to include a premium branded item inside all guest gift bags.

💎 Diamond Sponsor — \$30,000

Availability: Limited (Limit 3)

Key Impact: High-level corporate branding, prominent media presence, and major student scholarship support.

- Premium Hospitality: One premier table (10 VIP seats total) with preferred placement.
 - High-Visibility Branding: Secondary logo placement on the event media step-and-repeat backdrop, event signage, and main stage screens.
 - Stage Recognition: Verbal recognition and corporate thank-you from the master of ceremonies during the main program.
 - Printed Asset: Full-page standard advertisement in the commemorative 70th Anniversary program booklet.
 - Digital Marketing: Two dedicated social media spotlight posts and logo featured on the SUNO Foundation website event page.
 - Public Relations: Corporate name included in the official event press release distributed to local media.
 - Student Legacy Impact: Choice of recognition as an official Scholarship Supporter or a named scholarship opportunity.
 - Gift Bag Placement: Opportunity to include a promotional item or insert inside all guest gift bags.
-

👑 Royal Court Sponsor — \$15,000

Availability: Unlimited

Key Impact: Strong local visibility for established corporations, regional businesses, and major civic organizations.

- Core Hospitality: One prime table (10 seats total) with choice room placement.
- Brand Visibility: Logo displayed during the rolling gala slideshow on all main stage screens.
- Stage Recognition: Verbal acknowledgment from the stage during the evening program.
- Printed Asset: Half-page advertisement in the commemorative 70th Anniversary program booklet.
- Digital Marketing: Dedicated corporate logo placement on the SUNO Foundation website event page.

- Audience Outreach: Brand inclusion in regional email marketing campaigns and a group social media thank-you post.
 - Post-Event Visibility: Corporate name included in the post-event thank-you email sent to all attendees and donors.
-

Knights Corporate Sponsor — \$10,000

Availability: Unlimited

Key Impact: Affordable corporate entry pairing a full table with accessible marketing benefits for mid-sized companies.

- Event Hospitality: One corporate table (10 seats total).
 - Shared Branding: Corporate logo featured on a shared "Knights of SUNO" corporate sponsor banner at the venue entry.
 - Digital Branding: Logo included on a shared corporate sponsor slide within the rolling event slideshow.
 - Printed Asset: Quarter-page advertisement in the commemorative 70th Anniversary program booklet.
 - Digital Marketing: Text listing on the SUNO Foundation website event page.
-

Lords & Ladies Sponsor — \$5,000

Availability: Unlimited

Key Impact: Designed for small businesses, local boutiques, Greek organizations, civic clubs, and alumni groups.

- Group Hospitality: One table (10 seats total).
- Event Recognition: Text name listed under the "Lords & Ladies" section within the commemorative 70th Anniversary program booklet.
- Digital Recognition: Text name listed on a shared group recognition slide during the rolling event slideshow.

SUNO Supporters — \$2,500

Availability: Unlimited Key Impact:

Designed for all SUNO supporters.

- Group Hospitality: Table (10 seats total).
- Event Recognition: Text name listed under the "SUNO Supporters" section in the commemorative 70th Anniversary program booklet.

À La Carte & Ticket Options

For individuals, alumni, and businesses looking to support without a full tier sponsorship package.

- Full Table of 10 (No Marketing Perks): \$1,750
- Individual Gala Ticket: \$175
- Standalone Program Booklet Advertisements:
 - Full-Page Ad: \$200
 - Half-Page Ad: \$100
 - Quarter-Page Ad: \$50
 - Business Card Ad: \$25

70th Anniversary BASH Sponsorship Commitment Form

Thank you for supporting Southern University at New Orleans (SUNO)!
Please complete this form to secure your sponsorship package, table, or advertisement for this historic celebration.

1. Sponsor Information

Company / Organization Name:

(Exactly as it should appear in marketing and print materials)

Contact Person Name & Title:

Billing Address:

City, State, Zip:

Phone: _____

Email: _____

2. Select Your Level

Please check one option below:

Corporate Sponsorship Tiers

- ☐ 🏆 Presenting Sponsor (Platinum) – \$70,000 (*Exclusive – 1 available*)
- ☐ 💎 Diamond Sponsor – \$30,000 (*Limited – 3 available*)
- ☐ 👑 Royal Court Sponsor – \$15,000
- ☐ 🛡️ Knights Corporate Sponsor – \$10,000
- ☐ 🏰 Lords & Ladies Sponsor – \$5,000
- ☐ ✨ SUNO Supporters – \$2,500

Tables & Individual Tickets

- ☐ Full Table of 10 – \$1,750 × _____ (*Quantity*) = Total: \$ _____
- ☐ Individual Ticket – \$ 175 × _____ (*Quantity*) = Total: \$ _____

Program Booklet Advertisements Only

- ☐ Full-Page Ad – \$200
- ☐ Half-Page Ad – \$100
- ☐ Quarter-Page Ad – \$50
- ☐ Business Card Ad – \$25

3. Payment Method

- Check Enclosed (*Please make checks payable to and mail to: SUNO Foundation, Post Office Box 871870, New Orleans, LA 70187-1870, Atten: BASH Committee*)
- Request an Invoice to the email address listed below.
- PayPal
- Website: www.sunofoundation.org (Click BASH 2026)

Please return this completed form via email to alumni@suno.edu or by mail to SUNO Foundation, P.O. Box 871870, New Orleans, LA 70187-1870

**SOUTHERN UNIVERSITY
AT NEW ORLEANS**



Board Members

Frank Williams, Jr., Chairperson
Dr. Deborah Broom-Cooley, Vice Chairperson
Edward Robinson, Treasurer
Tammy C. Barney, Director
Ahmad Smith, Director
Dr. Cynthia Honoré-Collins, Director
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Rachel Roché, Vice Chancellor of Institutional Advancement
Wonda L. Crawford, SUNO Alumni Association President

2026 BASH Committee

Wonda L. Crawford, Chairperson
Lynn Crawford, Co-Chairperson
Dr. Darlene Brooks-Sanville, Co-Chairperson
Tiffany Williams, Co-Chairperson
Dr. Cynthia Honoré-Collins, SUNO Foundation BASH Liaison



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— **FOUNDATION** —
PRESENTS

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P.O. Box 871870
New Orleans, LA
70187-1870

