

Sponsorship Packet

SOUTHERN UNIVERSITY AT NEW ORLEANS
FOUNDATION PRESENTS

The **BASH™**



Friday

SEPTEMBER 25, 2026

7PM TO 12MIDNIGHT

at Southern University at New Orleans

70 YEARS STRONG:

ARMOR UP FOR LEGACY, EXCELLENCE, & ALUMNI PRIDE

SOUTHERN UNIVERSITY AT NEW ORLEANS • 6400 PRESS DR •
NEW ORLEANS, LA 70126

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Rachel Roche
Vice-Chancellor of
Institutional Advancement

Ms. Wonda Crawford
Alumni President
SUNO Alumni Association

SOUTHERN UNIVERSITY
AT NEW ORLEANS



April 9, 2026

Dear SUNO Family and Friends,

My name is Wonda L. Crawford, proud alumna of the Class of 1999 and 2002 from the Mille M. Charles School of Social Work, SUNO Alumni President, and ex-officio Director of the SUNO Foundation, Inc. It is both an honor and a privilege to serve as your Chair for the 2026 BASH.

The 22nd Anniversary Emmett Bashful SUNO Knights Scholarship Gala and Silent Auction will be held on Friday, September 25, 2026, from 7:00 p.m. to midnight at the beautiful Southern University at New Orleans campus, located in the historic Pontchartrain Park Community. This year, we are especially proud to also celebrate the 70th anniversary of the founding of Southern University at New Orleans—the only public Historically Black College and University (HBCU) in Louisiana and the only public HBCU system of its kind in the Nation. This distinction is a powerful reminder of SUNO's enduring legacy, its resilience, and its unmatched role in expanding access to higher education for generations of scholars. As Knights, we take great pride in carrying this legacy forward, honoring our university with excellence, unity, and an unwavering commitment to the Blue and Gold.

As we begin planning for the 2026 BASH, the Foundation is seeking your support through sponsorships, tickets, and table purchases. The BASH is the SUNO Foundation's signature annual fundraising event. Established in 1974, SUNO Foundation, Inc. is a non-profit, tax-exempt 501(c)(3) organization dedicated to acquiring resources that support and advance the mission, students, and programs of our beloved Southern University at New Orleans. For more than 22 years, the Foundation has been blessed with the faithful support of alumni, families, friends, community partners, organizations, and both public and private grantors.

This year's theme is "70 Years Strong: Armor Up for Legacy, Excellence, and Alumni Pride—SUNO Scholars." During this celebration, we will recognize one distinguished graduate from each academic discipline. We are pleased to offer several sponsorship levels, along with opportunities to advertise your business or extend congratulations to the SUNO Foundation

in our 22nd BASH Souvenir Booklet. Sponsorship details, including ad size and pricing, are included in this packet.

If you have any questions, please feel free to contact:

- Wonda L. Crawford – (504) 813-7604 | alumni@suno.edu

On behalf of the SUNO Foundation Board, thank you for your continued support and participation. Your dedication reflects the true spirit of Knight Pride—standing strong, giving back, and ensuring SUNO’s legacy continues to shine for generations to come. Together, we will make the 22nd BASH the most memorable and impactful celebration yet.

Knight Pride,

Wonda L. Crawford, MSW, RSW

2026 BASH Chair



70th Anniversary BASH

Benefiting Scholarships at Southern University at New Orleans

Hosted by the SUNO Foundation

Platinum Sponsor – \$50,000

70th Anniversary Presenting Sponsor (Exclusive)

- Recognition as:
“70th Anniversary BASH presented by [Sponsor Name]”
 - Two premier tables (20 seats total)
 - VIP Reception access
 - Opportunity for 3-minute remarks during program
 - Logo on official invitation (if secured before print deadline)
 - Prominent logo placement on:
 - Stage screens
 - Step-and-repeat backdrop
 - Podium signage
 - All digital marketing materials
 - Featured in press release & local media outreach
 - Dedicated email spotlight to SUNO alumni & supporters
 - 3 social media spotlight posts
 - Premium full-page ad (inside cover placement if available)
 - Branded item in guest gift bags
 - Recognition as a **Scholarship Champion**
 - Named scholarship opportunity (if desired)
 - Commemorative 70th Anniversary award presented on stage
-

Diamond Sponsor – \$30,000

- Premier table for 10
- VIP Reception

- Recognition from stage
 - Logo on step-and-repeat (secondary placement)
 - Logo on event signage & screens
 - Name included in press release
 - 2 social media spotlight posts
 - Logo on SUNO Foundation website event page
 - Half-page ad in program booklet
 - Gift bag insert opportunity
 - Recognition as Scholarship Supporter
-

King Sponsor – \$20,000

- Prime table for 10
 - VIP Reception
 - Recognition from stage
 - Logo displayed during gala slideshow
 - Quarter-page ad in program
 - Logo on website event page
 - Social media recognition
 - Recognition in post-event thank-you email
-

Queen Sponsor – \$15,000

- Table for 10
 - VIP Reception
 - Name listed in program
 - Logo in event slideshow (shared slide)
 - Recognition in email marketing
 - Website listing
-

Knights Sponsor – \$10,000

- Table for 10
- VIP Reception
- Name listed in program

- Shared recognition slide
-

Lords & Ladies – \$5,000

- 5 tickets
 - VIP Reception
 - Name listed in program
-

Alumni – \$1,000

- 2 tickets
 - VIP Reception
 - Name listed in program
-

Donor – \$500

- 1 ticket
 - Name listed in program
-



Tables: \$1,500 (table of 10)

Individual: \$150

Ads:	Front inside cover	\$300
	Back inside cover	\$200
	Full page	\$100
	½ page	\$50
	¼ page	\$25
	Business cards	\$20

SOUTHERN UNIVERSITY
AT NEW ORLEANS



Board Members

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Edward Robinson, Treasurer
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Dr. Cynthia Honore'-Collins, Director

Ex-Officio Directors

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Rachel Roche, Vice Chancellor of Institutional Advancement
Wonda L. Crawford, SUNO Alumni Association President

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Dr. Cynthia Honore'-Collins, SUNO Foundation BASH Liaison